## ORDER

Od/25/22     O5/01/22     51     \$11,005.00     \$9,354.25     May 2022     64     \$13,895.00     \$11,810.75     0.0       OS/02/22     OS/08/22     13     \$2,890.00     \$2,456.50     Totals     64     \$13,895.00     \$11,810.75     0.0       Account Executives     Account Executive     Sales Office     Isales Region     Start Date / End Date     Order %       Taylor Fritsch     Start Of Order - End Of Order     100%     Office     Start Date / End Date     Order %       Market     100%     \$13,895.00     \$11,810.75     0.0       UNKNN     85%     \$78,733.33     Competitive Share     Total     Competitive Share     Start Order     Start Date	Orders	Order / R	ev: <u>2</u>	24668	378									
Estimatic:     10558     WHAS       Flipt Divers:     04/20/22 / 05/02/22     Primary AE:     Taylor Fritech       Order Type:     General     Sales Office:     Taylor Aritech       Agency     Name:     GMMB - Greer Margolis Mitchell / POL     Billing Cype:     MAT       Agency     Name:     GMMB - Greer Margolis Mitchell / POL     Billing Cype:     Cash       Billing Contact:     Foreignee Contact:     Foreig		Alt Order	#: V	NOC	13583362									
Flipt Date:     0d/2d/22.05/02/22     Primary AE:     Taylor Fritsch       Ordiginal Date / Rev:     0d/2d/22.05/02/22     Sales Office:     TSWAS       Ordiginal Date / Rev:     0d/2d/22.05/02/22     Sales Region:     NAT       Agency     Name:     GMMB-Oreor Margolis Mitchell / POL     Billing Colendar:     Broadcast       Billing Contact:     Billing Colendar:     Broadcast     Billing Colendar:     Broadcast       Advertiser     Name:     POL Craig Greenberg / D / Mayor / KY     New Business End:     193/78       Advertiser     Name:     POL Craig Greenberg / D / Mayor / KY     New Business End:     193/78       Revenue Code 1:     AS5+     New Business End:     1700/AGY     General       Revenue Code 3:     (POL) Candidate     Order Separation:     00:30:00     1700/AGY       Revenue Code 3:     (POL) Candidate     Order Separation:     00:30:00     \$11,810.75     0.0       De/00222     06/01/22     51<\$11.005.00		Product D	)esc: c	andi	date									
Original Dato / Rov:     Odd21/22/04/21/22     Sales Office:     TSWAS       Order Type:     General     Sales Region:     NAT       Agency     Name:     GMMB - Greer Margolis Mitchel / POL     Billing Type:     Cash       Billing Contact:     Billing Contact:     Billing Calendar:     Broadcast     Broadcast       Advertiser     Name:     POL Craig Greenberg / D / Mayor / KY     New Buliness End:     Police Codes:       Advertiser     Name:     POL Craig Greenberg / D / Mayor / KY     New Buliness End:     Police Codes:       Police Codes:     PL-Candidate: City Mayor (LUR)     Agency External ID:     199378     Police Codes:       Revenue Code 1:     AGY     Agency External ID:     199378     Police Codes:       Revenue Code 2:     (POL) Political     Unit Code:     Coneal     Police Codes:       Priority:     PO4     State Region:     State Office State     Morth     # Sta865.00     \$11,810.75     0.0       Site Date     End Date     # Spois Groes Amount     Net Amount     May 2022     64     \$13,895.00     \$11,810.75     0.0       Site		Estimate:	1	0588	3						WHAS			
Order Type:     General     Sales Region:     NAT       Agency     Name:     GMMB - Greer Margolis Mitchell / POL Buying Contact:     Billing Conta		Flight Dat	ies: 0	)4/26	/22 - 05/02/22			Primary A	۱E:		Taylor Frits	ch		
Agency Name: GMIB - Greer Margolis Mitchell / POL Buying Contact: Billing Streer Margolis Mitchell / POL Builing Contact: Billing Contact:   3050 K St NW 3050 K St NW Billing Contact: Brandcast   3050 K St NW Webshington, DC 20007 Agency Commission: 15%   Advertiser Name: POL/ Craig Greenberg / D / Mayor / KY Webshington, DC 20007 New Business End:   Product Code: PL-Candidate: City Mayor (LUR) Advertiser External ID: 199376   Revenue Code 1: AGY Agency External ID: 1700AGY   Revenue Code 2: (PCU) Political Unit Code: General   Revenue Code 3: (PCU) Candidate: Order Separation: 00.30.00   Priority: P04 Totals May 2022 64 \$13,885.00 \$11,810.75 0.0   Recount Executive Sales Office Sales Amount Net Amount May 2022 64 \$13,885.00 \$11,810.75 0.0   Account Executive Sales Office Sales Region Start Date / End Officer %. \$13,885.00 \$11,810.75 0.0   Account Executive Sales Office Sales Region Start Off Order - End Of Order %. \$13,885.00 \$11,810.75 0.0   Account Executives Sales Office Sales Region <td< td=""><td></td><td>Original D</td><td>Date / Rev: 0</td><td>)4/21</td><td>/22 / 04/21/22</td><td></td><td></td><td>Sales Off</td><td>ice:</td><td></td><td>TSWAS</td><td></td><td></td><td></td></td<>		Original D	Date / Rev: 0	)4/21	/22 / 04/21/22			Sales Off	ice:		TSWAS			
Builing Contact: Builing Contact Builing Contact: Builing Contact: <td></td> <td>Order Typ</td> <td>be: 0</td> <td>Gene</td> <td>ral</td> <td></td> <td></td> <td>Sales Re</td> <td>gion:</td> <td></td> <td>NAT</td> <td></td> <td></td> <td></td>		Order Typ	be: 0	Gene	ral			Sales Re	gion:		NAT			
Builing Contact: Builing Contact Builing Contact: Builing Contact: <td></td>														
Billing Contact: Billing Contact: Broadcast   3050 K St NW Billing Cycle: WEEKLY   Washington, DC 20007 Agency Commission: 15%   Advertiser Name: POL/ Craig Greenberg / D / Mayor / KY   Demographic: A55+ New Business End:   Product Codes: PL-Candidate: City Mayor (LUR) Advertiser: Eternal ID: 199378   Revenue Code 1: AGY Agency External ID: 1700AGY   Revenue Code 2: (POL) Cholidate Order Separation: 00.30.00   Priority: POd Month # Spots General   Revenue Code 3: (POL) Candidate Order Separation: 00.30.00   Priority: POd Month # Spots Gross Amount   Bill Plan Totals Month # Spots Month   04/25/22 05/01/22 51 \$11,005.00 \$2,480.00 \$11,810.75 0.0   20/22/22 05/01/22 51 \$13,895.00 \$11,810.75 0.0   20/22/2 05/01/22 51 \$13,810.75 0.0   20/22/2 05/01/22 51 \$13,810.75 0.0   20/22/2 05/01/22 Start Date / End Date Order %   20/20/21/21 Start Da	Agency		-	GMM	B - Greer Margo	lis Mitchell /	POL							
3050 K St NW     Billing Cycle:     WEEKLY       Advertiser     Name:     POL/Craig Greenberg / D / Mayor / KY     Agency Commission:     15%       Advertiser     Demographic:     A55+     Product Codes:     Advertiser External ID:     198378       Revenue Code 1:     AGY     Advertiser External ID:     198378       Revenue Code 2:     (POL) Political     Unit Code:     General       Priority:     PO4     Order Separation:     00:30:00       Bill Pian     Start Date     # Spots Gross Amount     Net Amount       Start Date     End Date     # Spots Gross Amount     Net Amount     May 2022       06/02/22     05/01/22     51     \$11,05:00     \$2,456:50     May 2022     64     \$13,885:00     \$11,810.75     0.0       Account Executive     Start Date     Totals     May 2022     64     \$13,885:00     \$11,810.75     0.0       Account Executive     Start Date / End Date     Order %     \$13,885:00     \$11,810.75     0.0       Account Executive     Start Date / End Date     Order %     \$10,00     \$0,00			-											
Washington, DC 20007     Agency Commission:     15%       Advertiser     Name:     POL/ Craig Greenberg / D / Mayor / KY     New Business End:       Product Codes:     PL-Candidate: City Mayor (LUR)     Advertiser External ID:     199378       Revenue Code 1:     AGY     Agency External ID:     1700AGY       Revenue Code 3:     (POL) Political     Unit Code:     General       Priority:     P04     Order Separation:     0:30:00       Bill Plan     Totals     Gross Amount     Net Amount       Va/2s/22     05:01/22     51     \$11:005.00     \$9:354.25       Moont Executive     Sales Office     Sales 0.00     \$2:456.50       Account Executives     Nater     Totals     64     \$13.895.00     \$11.810.75     0.00       Account Executive     Sales Office     Sales 0.00     \$2:456.50     Totals     64     \$13.895.00     \$11.810.75     0.00       Account Executive     Sales Region     Start Of Order - End Of Order     100%     Order %     \$100%     \$0.00       WrAS     15%     \$10.00     \$0.00 <td< td=""><td></td><td>Billing Co</td><td>-</td><td></td><td></td><td></td><td></td><td>-</td><td></td><td>ar:</td><td></td><td></td><td></td><td></td></td<>		Billing Co	-					-		ar:				
Advertiser     Name:     POL/ Craig Greenberg / D / Mayor / KY     New Business End:       Product Codes:     PL-Candidate: City Mayor (LUR)     Advertiser External ID:     199378       Revenue Code 1:     AGV     Agency External ID:     1700AGV       Revenue Code 2:     (POL) Political     Unit Code:     General       Revenue Code 3:     (POL) Candidate     Order Separation:     00.30.00       Priority:     POd     Totals     Gross Amount     Net Amount       Start Date     End Date     # Spots Gross Amount     Net Amount     May 2022     64     \$13,895.00     \$11,810.75     0.0       04/28/22     05/07/22     51     \$11,005.00     \$9,354.25     Totals     64     \$13,895.00     \$11,810.75     0.0       Account Executive     Sales Office     Sales Region     Start Date / End Date     Order %     Totals     0     Account Fxecutive       Account Executive     Sales Office     Sales Region     Start Of Order     100%     Order %       Taylor Fritsch     Start Of Order - End Of Order     100%     Market     100% \$0.00			-											
Demographic:     A55+     New Business End:       Product Codes:     PL-Candidate: City Mayor (LUR)     Advertiser External ID:     199378       Revenue Code 1:     AGY     Agency External ID:     1700AGY       Revenue Code 2:     (POL) Political     Unit Code:     General       Revenue Code 3:     (POL) Candidate     Order Separation:     00.30:00       Priority:     P04     Totals     General     Net Amount       Start Date     End Date     # Spots     Gross Amount     Net Amount       Variation:     Sales Office     Sales Region     Start Date     End Date     Net Amount       Variation:     Sales Office     Sales Region     Start Dof Order * %     Totals       Account Executives     Sales Office     Sales Region     Start Of Order - End Of Order     100%       Order Share     Total     Total     Order %     Net Amount     Net Amount       Varior Filtsch     Sales Office     Sales Region     Start Of Order - End Of Order     100%       Order Share     Total     Order %     Solo     UNKWN     Solo </td <td></td> <td></td> <td><u>v</u></td> <td>Vashi</td> <td>ington, DC 2000</td> <td>7</td> <td></td> <td>Agency C</td> <td>comn</td> <td>nission:</td> <td>15%</td> <td></td> <td></td> <td></td>			<u>v</u>	Vashi	ington, DC 2000	7		Agency C	comn	nission:	15%			
Demographic:     A55+     New Business End:       Product Codes:     PL-Candidate: City Mayor (LUR)     Advertiser External ID:     199378       Revenue Code 1:     AGY     Agency External ID:     1700AGY       Revenue Code 2:     (POL) Political     Unit Code:     General       Revenue Code 3:     (POL) Candidate     Order Separation:     00.30.00       Priority:     P04     Totals     General     Second       Bill Plan     Totals     Order Separation:     00.30.00     Silari Date     End Date     # Spots Gross Amount     Net Amount     Rating       Account Executives     Sales Office     Sales Region     Start Date / End Date     Order %     Silari Date     Gold     Silari Date     End Order %       Taylor Fritsch     Sales Office     Sales Region     Start Of Order - End Of Order     100%     Order %       Order Share     Total     Total     Order %     Sales Office     Sales Region     Start Of Order     100%       WHAS     15%     \$13,895.00     \$11,810.75     0.0     Market     100%     Sode <t< td=""><td>Advertiser</td><td>Name:</td><td>F</td><td>POL/</td><td>Craig Greenber</td><td>g / D / Mayor</td><td>r / <b>KY</b></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	Advertiser	Name:	F	POL/	Craig Greenber	g / D / Mayor	r / <b>KY</b>							
Revenue Code 1:     AGY     Agency External ID:     1700AGY       Revenue Code 2:     (POL) Political     Unit Code:     General       Revenue Code 3:     (POL) Candidate     Order Separation:     00:30:00       Bill Plan     Totals     Stat Date     Gross Amount     Net Amount       04/25/22     05/01/22     51     \$11,005:00     \$9,354.25     Month     # Spots     Gross Amount     Net Amount       04/25/22     05/01/22     51     \$11,005:00     \$9,354.25     Month     # Spots     Gross Amount     Net Amount     Rating       04/25/22     05/01/22     51     \$11,005:00     \$9,354.25     Month     # Spots     Gross Amount     Net Amount     Rating       04/25/22     05/01/22     51     \$11,005:00     \$9,354.25     Month     # Spots     Gross Amount     Net Amount     Rating       04/25/22     05/01/22     51     \$11,005:00     \$9,354.25     Month     # Spots     Gross Amount     Net Amount     Net Amount     Net Amount     Net Amount     Net Amount     Net Amount		Demogra	_			<u> </u>		New Bus	iness	End:				
Revenue Code 2:     (POL) Political     Unit Code:     General       Revenue Code 3:     (POL) Candidate     Order Separation:     00:30:00       Priority:     PO4     Totals       Start Date     End Date     # Spots     Gross Amount     Net Amount       May 2022     05/01/22     51     \$11,005.00     \$9,354.25       03/02/22     05/01/22     51     \$11,005.00     \$2,456.50       Ostical     64     \$13,895.00     \$11,810.75     0.0       Account Executives     Sales Office     Sales Region     Start Date / End Date     Order %.       Taylor Fritsch     Start Of Order - Total     Order     100%       Order Share     Total     Start Of Order - End Of Order     100%       WHAS     15%     \$13,895.00     Start Size Size Size Size Size Size Size Size		Product C	Codes: F	PL-Ca	andidate: City Ma	yor (LUR)		Advertise	er Ext	ernal ID:	199378			
Revenue Code 3:     (PDL) Candidate     Order Separation:     00:30:00       Bill Plan     Totals     Gross Amount     Net Amount     Maint     # Spots     Gross Amount     Net Amount       04/25/22     05/01/22     51     \$11,005.00     \$9,354.25     Gross Amount     Net Amount     Maint     # Spots     Gross Amount     Net Amount     Rating       04/25/22     05/01/22     51     \$11,005.00     \$9,354.25     Totals     G4     \$13,895.00     \$11,810.75     0.0       05/02/2     05/08/22     13     \$2,2890.00     \$2,456.50     Totals     G4     \$13,895.00     \$11,810.75     0.0       Account Executive     Sales Office     Sales Region     Start Date / End Date     Order %       Taylor Fritsch     Start Of Order - End Of Order     100%     Office     \$13,895.00       Market     10%     \$92,633.33     Competitive Share     Total       CABLE     0%     \$0.00     WKN     \$0%     \$0.00       WHAS     0%     \$0.00     WKPC     0%     \$0.00 <td></td> <td>Revenue</td> <td>Code 1: A</td> <td>٩GY</td> <td></td> <td></td> <td></td> <td>Agency E</td> <td>Exterr</td> <td>nal ID:</td> <td>1700AGY</td> <td></td> <td></td> <td></td>		Revenue	Code 1: A	٩GY				Agency E	Exterr	nal ID:	1700AGY			
Priority:     P04       Bill Plan     Totals       Start Date     End Date     # Spots     Gross Amount     Net Amount     May 2022     64     \$13,895.00     \$11,810.75     0.0       04/25/22     05/01/22     51     \$11,005.00     \$9,354.25     May 2022     64     \$13,895.00     \$11,810.75     0.0       05/02/22     05/08/22     13     \$2,890.00     \$2,456.50     Totals     64     \$13,895.00     \$11,810.75     0.0       Account Executives     Account Executive     Sales Office     Sales Region     Start Date / End Date     Order %       Taylor Fritsch     Start Of Order - End Of Order     100%     Market     100%     \$92,633.33       Competitive Share     Share     Total     Net		Revenue	Code 2: (	POL)	) Political			Unit Code	э:		General			
Priority:     P04       Bill Plan     Totals       Start Date     End Date     # Spots     Gross Amount     Net Amount     May 2022     64     \$13,895.00     \$11,810.75     0.0       04/25/22     05/01/22     51     \$11,005.00     \$9,354.25     May 2022     64     \$13,895.00     \$11,810.75     0.0       05/02/22     05/01/22     51     \$11,005.00     \$9,354.25     May 2022     64     \$13,895.00     \$11,810.75     0.0       Account Executives     Account Executive     Sales Office     Sales Region     Start Date / End Date     Order %       Taylor Fritsch     Start Of Order - End Of Order     100%     Order %     100%       Order Share     Share     Total     10%     Start Of Order - End Of Order     100%       Order Share     Share     Total     Nuket     10%     \$13,895.00     Nuket     10%     \$30,00       UNKWN     85%     \$78,783.33     Nuket     0%     \$0.00     WKM     0%     \$0.00       WKM     0%     \$0.00 <td></td> <td>Revenue</td> <td>Code 3: (</td> <td>POL)</td> <td>) Candidate</td> <td></td> <td></td> <td>Order Se</td> <td>parat</td> <td>tion:</td> <td>00:30:00</td> <td></td> <td></td> <td></td>		Revenue	Code 3: (	POL)	) Candidate			Order Se	parat	tion:	00:30:00			
Start Date     End Date     # Spots     Gross Amount     Net Amount     Month     # Spots     Gross Amount     Net Amount     Rating       04/25/22     05/01/22     51     \$11,005.00     \$9,354.25     May 2022     64     \$13,895.00     \$11,810.75     0.0       05/02/22     05/08/22     13     \$2,890.00     \$2,456.50     Totals     64     \$13,895.00     \$11,810.75     0.0       Account Executives     Sales Office     Sales Region     Start Date / End Date     Order %       Taylor Fritsch     Start Of Order - End Of Order     100%     00     00     00%		Priority:	F	P04										
Start Date     End Date     # Spots     Gross Amount     Net Amount     Month     # Spots     Gross Amount     Net Amount     Rating       04/25/22     05/01/22     51     \$11,005.00     \$9,354.25     May 2022     64     \$13,895.00     \$11,810.75     0.0       05/02/22     05/08/22     13     \$2,890.00     \$2,456.50     Totals     64     \$13,895.00     \$11,810.75     0.0       Account Executives     Sales Office     Sales Region     Start Date / End Date     Order %       Taylor Fritsch     Start Of Order - End Of Order     100%     00     00     00%	Bill Plan		_				 Tot:	als						
Oncome     Original Strate     Original Strate <td>-</td> <td>End Date</td> <td># Spots Gr</td> <td>ross /</td> <td>Amount Net A</td> <td>mount</td> <td></td> <td></td> <td></td> <td># Spots</td> <td>Gross Am</td> <td>ount</td> <td>Net Amount</td> <td>Rating</td>	-	End Date	# Spots Gr	ross /	Amount Net A	mount				# Spots	Gross Am	ount	Net Amount	Rating
Account Executives   Account Executives     Account Executives   Sales Office   Sales Region   Start Date / End Date   Order %     Taylor Fritsch   Share   Total     WHAS   15%   \$13,895.00     Market   100%   \$92,633.33     Competitive Share   Share   Total     CABLE   0%   \$0.00     UNKWN   85%   \$78,738.33     WAVE   0%   \$0.00     WBKI   0%   \$0.00     WBNA   0%   \$0.00     WKMJ   0%   \$0.00     WKMJ   0%   \$0.00     WKPC   0%   \$0.00     WKPC   0%   \$0.00     WKPZ   0%   \$0.00	04/25/22	05/01/22	51	\$	11,005.00	\$9,354.25								
Account Executive   Sales Office   Sales Region   Start Date / End Date   Order %     Taylor Fritsch   Start Of Order - End Of Order   100%     Order Share   Start Of Order - End Of Order   100%     WHAS   15%   \$13,895.00     Market   100%   \$92,633.33     Competitive Share   Share   Total     CABLE   0%   \$0.00     UNKWN   85%   \$78,738.33     WAVE   0%   \$0.00     WBKI   0%   \$0.00     WBRB   0%   \$0.00     WKMJ   0%   \$0.00     WKRJ   0%   \$0.00     WKPC   0%   \$0.00     WKPZ   0%   \$0.00     WKPZ   0%   \$0.00     WKPZ   0%   \$0.00     WKPY   0%   \$0.00     WKPY   0%   \$0.00     WKPZ   0%   \$0.00     WKPZ   0%   \$0.00     WKPY   0%   \$0.00     WKPZ   0%   \$0.00     WLY   0% </td <td>05/02/22</td> <td>05/08/22</td> <td>13</td> <td>\$</td> <td>\$2,890.00</td> <td>\$2,456.50</td> <td>Tota</td> <td>ls</td> <td></td> <td>64</td> <td>\$13,8</td> <td>95.00</td> <td>\$11,810.75</td> <td>0.00</td>	05/02/22	05/08/22	13	\$	\$2,890.00	\$2,456.50	Tota	ls		64	\$13,8	95.00	\$11,810.75	0.00
Taylor Fritsch     Start Of Order - End Of Order     100%       Order Share     Share     Total       WHAS     15%     \$13,895.00       Market     100%     \$92,633.33       Competitive Share     Share     Total       CABLE     0%     \$0.00       UNKWN     85%     \$78,738.33       WAVE     0%     \$0.00       WBKI     0%     \$0.00       WBNA     0%     \$0.00       WKRJ     0%     \$0.00       WKRJ     0%     \$0.00       WKRZ     0%     \$0.00       WKKZT     0%     \$0.00       WLKY     0%     \$0.00       WLKY     0%     \$0.00       WLKY     0%     \$0.00       WKZT     0%     \$0.00       WLKY     0%     \$0.00       MUKY     0%     \$0.00       MUKY     0%     \$0.00       MKKZ     0%     \$0.00       N 1     WHAS     04/26/22     05/02/22											1			
Order Share     Share     Total       WHAS     15%     \$13,895.00       Market     100%     \$92,633.33       Competitive Share     Share     Total       CABLE     0%     \$0.00       UNKWN     85%     \$78,738.33       WAVE     0%     \$0.00       WBKI     0%     \$0.00       WBNA     0%     \$0.00       WKRJ     0%     \$0.00       WKRJ     0%     \$0.00       WKRJ     0%     \$0.00       WKRZT     0%     \$0.00       WKZT     0%     \$0.00       WLKY     0%     \$0.00       MUKY     0%     \$0.00       MUKY     0%     \$0.00       Start Date     End Date     Meekdays     Spots/Week     Rate			Sales Office	S	Sales Region									
WHAS     15%     \$13,895.00       Market     100%     \$92,633.33       Competitive Share     Share     Total       CABLE     0%     \$0.00       UNKWN     85%     \$78,738.33       WAVE     0%     \$0.00       WBKI     0%     \$0.00       WBNA     0%     \$0.00       WBRB     0%     \$0.00       WFTE     0%     \$0.00       WKKJ     0%     \$0.00       WKRJ     0%     \$0.00       WKRZ     0%     \$0.00       WKZT     0%     \$0.00       WKZY     0%     \$0.00       WLKY     0%     \$0.00       WLKY     0%     \$0.00       WLKY     0%     \$0.00       WLKY     0%     \$0.00       GMK @ 5A     Start Date     End Date       GMK @ 5A     Spots/Week     Rate     Rate       Start Date     End Date     Weekdays     Spots/Week     Rate	Taylor Fritsch	1				Start Of Ord	er - En	d Of Order		100%				
Market     100%     \$92,633.33       Competitive Share     Share     Total       CABLE     0%     \$0.00       UNKWN     85%     \$78,738.33       WAVE     0%     \$0.00       WBKI     0%     \$0.00       WBNA     0%     \$0.00       WDRB     0%     \$0.00       WKMJ     0%     \$0.00       WKRC     0%     \$0.00       WKPC     0%     \$0.00       WKYV     0%     \$0.00       WKKY     0%     \$0.00       WLKY     0%     \$0.00       Start End     Inventory Code     Break Start/End Time     Days     Len Spots     Rate     Pri     Rtg Type Spots     Amount       N 1     WHAS     04/	Order Share		Shai	re	Total									
Competitive Share     Share     Total       CABLE     0%     \$0.00       UNKWN     85%     \$78,738.33       WAVE     0%     \$0.00       WBKI     0%     \$0.00       WBNA     0%     \$0.00       WFTE     0%     \$0.00       WKMJ     0%     \$0.00       WKPC     0%     \$0.00       WKZT     0%     \$0.00       WKY     0%     \$0.00       WKY     0%     \$0.00       WKY     0%     \$0.00       WKYC     0%     \$0.00       WKY     0%     \$0.00       WKY     0%     \$0.00       WKY     0%     \$0.00       WLKY     0%     \$0.00       N 1     WHAS     04/26/22     05/02/22     Local News @ 5a M-F     CM     5-6a     MTWTF     :30     1     \$40.00 PO4     0.00 NM     1     \$40.0       GMK @ 5A     Start Date     End Date     Weekdays     Spots/Week     Rate<	WHAS		1	5%	\$13,895.00									
CABLE     0%     \$0.00       UNKWN     85%     \$78,738.33       WAVE     0%     \$0.00       WBKI     0%     \$0.00       WBNA     0%     \$0.00       WDRB     0%     \$0.00       WKMJ     0%     \$0.00       WKRJ     0%     \$0.00       WKRZT     0%     \$0.00       WLKY     0%     \$0.00       WLKY     0%     \$0.00       MKQY     0%     \$0.00       WKZT     0%     \$0.00       WLKY     0%     \$0.00       WLKY     0%     \$0.00       MIK @ 5A     Start     End Inventory Code     Break Start/End Time     Days     Len Spots     Rate     Pri     Rtg Type     Spots     Amount       N 1     WHAS     04/26/22     05/02/22     Local News @ 5a M-F     CM     5-6a     MTWTF     :30     1     \$40.00 P04     0.00 NM     1     \$40.0       GMK @ 5A     Start Date     End Date     Weekdays	Market		10	0%	\$92,633.33									
UNKWN   85%   \$78,738.33     WAVE   0%   \$0.00     WBKI   0%   \$0.00     WBNA   0%   \$0.00     WDRB   0%   \$0.00     WKMJ   0%   \$0.00     WKKJ   0%   \$0.00     WKKZT   0%   \$0.00     WLKY   0%   \$0.00     WLKY   0%   \$0.00     MIMAS   04/26/22   05/02/22   Local News @ 5a M-F   CM   5-6a   MTWTF   :30   1   \$40.00 P04   0.00 NM   1   \$40.00     N 1   WHAS   04/26/22   05/02/22   Local News @ 5a M-F   CM   5-6a   MTWTF   :30   1   \$40.00 P04   0.00 NM   1   \$40.00     N 1   WHAS   04/26/22   05/02/22   Local News @ 5a M-F   CM   5-6a   MTWTF   :30   1   \$40.00 P04   0.00 NM   1   \$40.00     Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   1   \$40.00	Competitive	Share	Shai	re	Total									
WAVE   0%   \$0.00     WBK1   0%   \$0.00     WBNA   0%   \$0.00     WDRB   0%   \$0.00     WFTE   0%   \$0.00     WKMJ   0%   \$0.00     WKRZ   0%   \$0.00     WKY2   0%   \$0.00     WKY   0%   \$0.00     WLKY   0%   \$0.00     WLKY   0%   \$0.00     N 1   WHAS   04/26/22   05/02/22   Local News @ 5a M-F   CM   5-6a   MTWTF   :30   1   \$40.00 P04   0.00 NM   1   \$40.00 P04   \$40.00 P04   0.00 NM   1   \$40.00 P04   \$						1								
WBKI   0%   \$0.00     WBNA   0%   \$0.00     WDRB   0%   \$0.00     WFTE   0%   \$0.00     WKMJ   0%   \$0.00     WKPC   0%   \$0.00     WKZT   0%   \$0.00     WLKY   0%   \$0.00     MIWHAS   04/26/22   05/02/22   Local News @ 5a M-F   CM   5-6a   MTWTF   :30   1   \$40.00 P04   0.00 NM   1   \$40.00     N 1   WHAS   04/26/22   05/02/22   Local News @ 5a M-F   CM   5-6a   MTWTF   :30   1   \$40.00 P04   0.00 NM   1   \$40.00     MK @ 5A   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating														
WBNA   0%   \$0.00     WDRB   0%   \$0.00     WFTE   0%   \$0.00     WKMJ   0%   \$0.00     WKPC   0%   \$0.00     WKZT   0%   \$0.00     WLKY   0%   \$0.00     MTWTF   :30   1   \$40.00 PO4   0.00 NM   1   \$40.00     Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   1   \$40.00														
WDRB   0%   \$0.00     WFTE   0%   \$0.00     WKMJ   0%   \$0.00     WKPC   0%   \$0.00     WKZT   0%   \$0.00     WLKY   0%   \$0.00     N 1   WHAS   04/26/22   05/02/22   Local News @ 5a M-F   CM   5-6a   MTWTF   :30   1   \$40.00 PO4   0.00 NM   1   \$40.00 PO4   \$40.00 PO4   0.00 NM   1   \$40.00 PO4   \$40.00 PO4 <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>														
WFTE   0%   \$0.00     WKMJ   0%   \$0.00     WKPC   0%   \$0.00     WKZT   0%   \$0.00     WLKY   0%   \$0.00     WLKY   0%   \$0.00     WLKY   0%   \$0.00     Start   End   Inventory Code   Break   Start/End Time   Days   Len   Spots   Rate   Pri   Rtg Type   Spots   Amount     N 1   WHAS   04/26/22   05/02/22   Local News @ 5a M-F   CM   5-6a   MTWTF   :30   1   \$40.00 P04   0.00 NM   1   \$40.00 P04     Start   Date   End Date   Weekdays   Spots/Week   Rate   Rating														
WKMJ   0%   \$0.00     WKPC   0%   \$0.00     WKZT   0%   \$0.00     WLKY   0%   \$0.00     Start   End   Inventory Code   Break   Start/End Time   Days   Len   Spots   Rate   Pri   Rtg Type   Spots   Amount     N 1   WHAS   04/26/22   05/02/22   Local News @ 5a M-F   CM   5-6a   MTWTF   :30   1   \$40.00 P04   0.00 NM   1														
WKPC   0%   \$0.00     WKZT   0%   \$0.00     WLKY   0%   \$0.00     Ln   Ch   Start   End     Inventory Code   Break   Start/End Time   Days   Len   Spots   Rate   Pri   Rtg Type   Spots   Amount     N 1   WHAS   04/26/22   05/02/22   Local News @ 5a M-F   CM   5-6a   MTWTF   :30   1   \$40.00 P04   0.00 NM   1   \$40.00 P04 <td></td>														
WKZT   0%   \$0.00     WLKY   0%   \$0.00     Ln   Ch   Start   End   Inventory Code   Break   Start/End Time   Days   Len   Spots   Rate   Pri   Rtg Type   Spots   Amount     N 1   WHAS   04/26/22   05/02/22   Local News @ 5a M-F   CM   5-6a   MTWTF   :30   1   \$40.00 P04   0.00 NM   1   \$40.00 P04   \$40.00 P04   0.00 NM   1   \$40.00 P04														
WLKY   0%   \$0.00     Ln   Ch   Start   End   Inventory Code   Break   Start/End Time   Days   Len   Spots   Rate   Pri   Rtg Type   Spots   Amount     N 1   WHAS   04/26/22   05/02/22   Local News @ 5a M-F   CM   5-6a   MTWTF   :30   1   \$40.00 P04   0.00 NM   1   \$40.00 P04   1   \$40.00 P04 <td></td>														
N 1 WHAS     04/26/22     05/02/22     Local News @ 5a M-F CM     5-6a     MTWTF     :30     1     \$40.00 P04     0.00 NM     1     \$40.00 P04       GMK @ 5A     Start Date     End Date     Weekdays     Spots/Week     Rate     Rating														
N 1 WHAS     04/26/22     05/02/22     Local News @ 5a M-F     CM     5-6a     MTWTF     :30     1     \$40.00 P04     0.00 NM     1     \$40.00 P04       MTWTF     :30     1     \$40.00 P04     0.00 NM     1     \$40.00 P04       Start Date     End Date     Weekdays     Spots/Week     Rate     Rating														
GMK @ 5A				-			Time	-						Amount
			GMK @	5A	-					ou 1	<b>ቅ40.00₽04</b>	0.00	1 ואועו 1	\$40.00

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Order / Rev:	2466878	Advertiser:	POL/ Craig Greenberg / D / Mayor / KY	
Alt Order #:	WOC13583362	Product Desc:	candidate	WHAS
Flight Dates:	04/26/22 - 05/02/22	Estimate:	10588	

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	End Date	<u>Weekdays</u> <u>Spots/</u> MTWTF		Rate	Rating						
Week: 04/26/22 N 2 WHAS 04/26/22	05/02/22	Local News @ 6a M-F	1 CM	\$40.00 6-7a	0.00 MTWTF	:30	2	\$125.00P03	0.00 NM	2	\$250.00
	00/02/22	GMK @ 6A	0101	074		.00	2	φ120.001 00	0.00 1414	2	Ψ200.00
	End Date	Weekdays Spots		Rate	Rating						
	05/02/22	MTWTF	2	\$125.00	0.00			<u> </u>			<b>*</b> ****
N 3 WHAS 04/26/22	05/02/22	Good Morning America GOOD MORNING AME		7-9a	MTWTF	:30	4	\$200.00P03	0.00 NM	4	\$800.00
	End Date	Weekdays Spots		<u>Rate</u>	Rating						
	05/02/22	MTWTF	4	\$200.00	0.00			#75 00 D00	0.00 104		<b>\$75.00</b>
N 4 WHAS 04/26/22	04/30/22	Good Morning America S GOOD MORNING AME		7-9a	S-	:30	1	\$75.00P03	0.00 NM	1	\$75.00
	End Date 05/01/22	<u>Weekdays</u> <u>Spots/</u> S-	<u>Week</u> 1	<u>Rate</u> \$75.00	<u>Rating</u> 0.00						
N 5 WHAS 04/26/22	04/30/22	Local News @ 9a Sa GMK WEEKEND 9-10A	СМ	9-10a	S-	:30	1	\$75.00P03	0.00 NM	1	\$75.00
	End Date	Weekdays Spots	Week	Rate	Rating						
	05/01/22	Good Morning America §	ן אומ	\$75.00 8-9a	0.00	:30	1	\$75.00P03	0.00 NM	1	\$75.00
N 0 WIIAS 04/20/22	03/01/22	GOOD MORNING AME		0-94	3	.50	I	φ13.00F03	0.00 100		φ/ 5.00
	End Date	Weekdays Spots	Week	<u>Rate</u>	Rating						
	05/01/22	S	1	\$75.00	0.00						
N 7 WHAS 04/26/22	05/02/22	The View 0 THE VIEW	СМ	11-12p	MTWTF	:30	4	\$75.00P03	0.00 NM	4	\$300.00
	End Date 05/02/22	<u>Weekdays</u> <u>Spots/</u> MTWTF	<u>Week</u> 4	<u>Rate</u> \$75.00	<u>Rating</u> 0.00						
N 8 WHAS 04/26/22		Local News @ 12p M-F		12-1p	MTWTF	:30	5	\$75.00P03	0.00 NM	5	\$375.00
	00,02,22	WHAS11 NEWS AT NO		·= ·Þ			Ū	<i></i>	0.00	Ū	<i><b>Q</b></i> <b>U U U U U U U U U U</b>
	End Date	Weekdays Spots		Rate	<u>Rating</u>						
Week: 04/26/22 N 9 WHAS 04/26/22	05/02/22	MTWTF GMA3	5 CM	\$75.00 1-2p	0.00 MTWTF	:30	2	\$75.00P03	0.00 NM	2	\$150.00
N 9 WIIAG 04/20/22	. 05/02/22	GMA3		I-2p		.50	2	φ/ 5.001 05	0.00 1110	2	ψ130.00
	End Date	Weekdays Spots	Week	<u>Rate</u>	Rating						
	05/02/22	MTWTF	2	\$75.00	0.00						
N 10 WHAS 04/26/22	05/02/22	General Hospital GENERAL HOSPITAL	СМ	2-3p	MTWTF	:30	2	\$75.00P03	0.00 NM	2	\$150.00
	End Date 05/02/22	<u>Weekdays</u> <u>Spots</u> MTWTF	<u>Week</u> 2	<u>Rate</u> \$75.00	<u>Rating</u> 0.00						
		Local News @ 4p M-F		4-5p	MTWTF	:30	1	\$75.00P03	0.00 NM	1	\$75.00
		WHAS11 NEWS @ 4P		·				·			
	End Date	Weekdays Spots		Rate	Rating						
	05/02/22	MTWTF Local News @ 5p M-F	1	\$75.00 5-530p	0.00	:30	2	\$200.00P03	0.00 NM	2	\$400.00
		WHAS11 NEWS @ 5p		5-550p	MTWTF	.30	Z	φ200.00F03	0.00 1110	2	<b>φ400.00</b>
	End Date 05/02/22	<u>Weekdays</u> <u>Spots/</u> MTWTF	<u>Week</u> 2	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
N 13 WHAS 04/26/22		Local News @ 530p M-R		\$200.00 530-6p	MTWTF	:30	4	\$225.00P03	0.00 NM	4	\$900.00
		WHAS11 NEWS @ 530		p			-	·			
	End Date	Weekdays Spots		<u>Rate</u>	Rating						
	05/02/22	MTWTF	4	\$225.00	0.00	.20	F	¢250.00002	0.00 NIM	F	¢1 050 00
N 14 WHAS 04/26/22		Local News @ 6p M-F 0 WHAS11 NEWS @ 6p		6-630p	MTWTF	:30	5	\$250.00P03	U.UU INIVI	5	\$1,250.00
	End Date	<u>Weekdays</u> <u>Spots/</u> MTWTF	<u>Week</u> 5	<u>Rate</u>	Rating						
Week: 04/26/22 N 16 WHAS 04/26/22	05/02/22	Local News @ 630p Su	-	\$250.00 630-7p	0.00	:30	1	\$250.00P03	0.00 NM	1	\$250.00
		WHAS11 NEWS SUND		000 / P	5	.00		φ200.001 00	0.00 14101		Ψ200.00
	End Date	Weekdays Spots/		Rate	Rating						
	05/01/22	S	1	\$250.00	0.00	.20	4	¢250.00000		4	¢1 000 00
N17 WHAS 04/26/22	05/02/22	,	CM	7-730p		:30	4	\$250.00P03	0.00 NM	4	\$1,000.00

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Order / Rev:	2466878	Advertiser:	POL/ Craig Greenberg / D / Mayor / KY	
Alt Order #:	WOC13583362	Product Desc:	candidate	WHAS
Flight Dates:	04/26/22 - 05/02/22	Estimate:	10588	

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		End	Inventory Code	Вгеак	Start/End	,	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			E1 7-730p ENTERTAINMEN	IT TONIGHT		MTWT						
Start		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/26		05/02/22	MTWT	4 CM	\$250.00	0.00	:30	4	\$250.00P03	0.00 NM	4	¢1 000 00
N TO WHAS U	04/20/22	2 05/02/22	Inside Ed 730-8p INSIDE EDITION		730-8p	MTWT	.30	4	\$250.00P03	0.00 NIVI	4	\$1,000.00
<u>Start</u> Week: 04/26		<u>End Date</u> 05/02/22	<u>Weekdays</u> MTWT	<u>Spots/Week</u> 4	<u>Rate</u> \$250.00	<u>Rating</u> 0.00						
N 19 WHAS 0	04/26/22	2 05/02/22	Mon Prime A American Idol	СМ	8-9p	M	:30	1	\$800.00P03	0.00 NM	1	\$800.00
<u>Start</u> Week: 04/26		<u>End Date</u> 05/02/22	<u>Weekdays</u> M	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00	<u>Rating</u> 0.00						
N20 WHAS 0		2 05/02/22	Mon Prime C THE GOOD DOC	CM CTOR	10-11p	M	:30	1	\$450.00P04	0.00 NM	1	\$450.00
<u>Start</u> Week: 04/26		<u>End Date</u> 05/02/22	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
N21 WHAS 0			NFL Draft Prime	CM		:00 PMT	:30	3	\$600.00P04	0.00 NM	3	\$1,800.00
<u>Start</u> Week: 04/25		<u>End Date</u> 05/01/22	Weekdays	Spots/Week 3	<u>Rate</u> \$600.00	Rating 0.00						
			NFL Draft Prime	СМ	Various	F	:30	3	\$400.00P04	0.00 NM	3	\$1,200.00
<u>Start</u> Week: 04/25		<u>End Date</u> 05/01/22	Weekdays	Spots/Week	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
			NFL Draft Non-Pr	ime CM		:00 PMS-	:30	1	\$100.00P04	0.00 NM	1	\$100.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/25		05/01/22	S-	1	\$100.00	0.00						
N24 WHAS 0	04/26/22	2 05/01/22	Sun Prime A AMERICA'S FUN	CM INIEST HOME		00 PMS 00 PM)	:30	1	\$300.00P04	0.00 NM	1	\$300.00
<u>Start</u> Week: 04/25		<u>End Date</u> 05/01/22	<u>Weekdays</u> S	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00	Rating 0.00						
N25 WHAS 0	04/26/22	2 05/02/22	Local News @ 11 Local News @ 11	•	Various	TF	:30	2	\$200.00P03	0.00 NM	2	\$400.00
Start		End Date	<u>Weekdays</u> TF	<u>Spots/Week</u>	Rate	Rating						
Week: 04/26		05/02/22 2 04/30/22	Local News @ 11	2 pSaCM	\$200.00 11-1135p	0.00 S-	:30	1	\$150.00P03	0.00 NM	1	\$150.00
			WHAS11 NEWS	AT 11 SAT	·				·			·
<u>Start</u> Week: 04/25		End Date 05/01/22	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$150.00	<u>Rating</u> 0.00						
N27 WHAS 0			Jimmy Kimmel DI Jimmy Kimmel D		1205-107a	TF	:30	2	\$30.00P04	0.00 NM	2	\$60.00
Start		End Date	<u>Weekdays</u> TF	Spots/Week	Rate	Rating						
Week: 04/26 N28 WHAS 0		05/02/22 2 05/02/22		2 CM	\$30.00 107-136a	0.00 TF	:30	1	\$20.00P04	0.00 NM	1	\$20.00
Stort	Dete	End Data	Nightline DB	Spote/Maak	Dete	Deting						
<u>Start</u> Week: 04/26		<u>End Date</u> 05/02/22	<u>Weekdays</u> TF	<u>Spots/Week</u> 1	<u>Rate</u> \$20.00	<u>Rating</u> 0.00						
N29 WHAS 0	04/26/22	2 05/01/22	NBA Playoffs DT NBA PLAYOFFS		12:00 PM-3 (12:00 PM-3	:30 PMS :30 PM)	:30	1	\$475.00P03	0.00 NM	1	\$475.00
<u>Start</u> Week: 04/25		<u>End Date</u> 05/01/22	<u>Weekdays</u> S	<u>Spots/Week</u> 1	<u>Rate</u> \$475.00	<u>Rating</u> 0.00						
			NBA Playoffs DT NBA Playoffs DT		Various	S	:30	2	\$475.00P03	0.00 NM	2	\$950.00
<u>Start</u> Week: 04/25		<u>End Date</u> 05/01/22	Weekdays	Spots/Week 2	<u>Rate</u>	<u>Rating</u> 0.00						
			ROS EM (Su) 6-8		\$475.00 6-8a	0.00 S	:30	1	\$25.00P03	0.00 NM	1	\$25.00
<u>Start</u>	Date	End Date	EM (Su) 6-8a <u>Weekdays</u>	Spots/Week	Rate	Rating						

						Prin	t Date: 04/22	2/22 11:39:23	B Pag	e 4 of 4
Order / Rev:	2466878			Advertiser:	POL/ Craig	Greenberg / D / I	Mayor / KY			
Alt Order #: WOC13583362			Product Desc	: candidate	candidate			WHAS		
Flight Dates:	04/26/22 - 05/0	)2/22		Estimate:	10588					
Ln Ch St	tart End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Da</u>		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 04/25/2	22 05/01/22	S	1	\$25.00	0.00					
								Totals	64	\$13,895.00